

SYLLABUS

COURSE # BADM 233
COURSE TITLE PRINCIPLES OF MANAGEMENT
OF CREDITS 3

CATALOG DESCRIPTION:

This course introduces the basic elements of contemporary management theory. Students explore the four functions of today's managers: 1) making things happen (planning and controlling), 2) meeting the competition (competitive strategies, managing change in product(s) and organizational structure, 3) organizing people, projects and processes and 4) leading. Ethical, organizational, and multicultural issues are considered throughout the course. Relationships and connections among the various elements of management are stressed.

COURSE GOALS:

1. Identify the four functions of management: Leading, Controlling, Organizing, and Planning.
2. Understand the challenge of contemporary management.
3. Develop an understanding of the interrelations of the management functions as an everyday context of management functions.

LEARNING OUTCOMES:

Upon completion of the course, the student will be able to:

1. Understand contemporary management theory and its antecedents.
2. Implement the four functions of management.
3. Identify leadership styles to fit the management context.
4. Identify the basic theories of motivation, diversity, and ethics.
5. Apply the managerial decision process taking into account the impact of global and cultural perspectives on that process.

This syllabus developed by: Pat Torgeson Date: April, 2001

This syllabus reviewed by: Wilfred Beaupre Date: 5/04/01